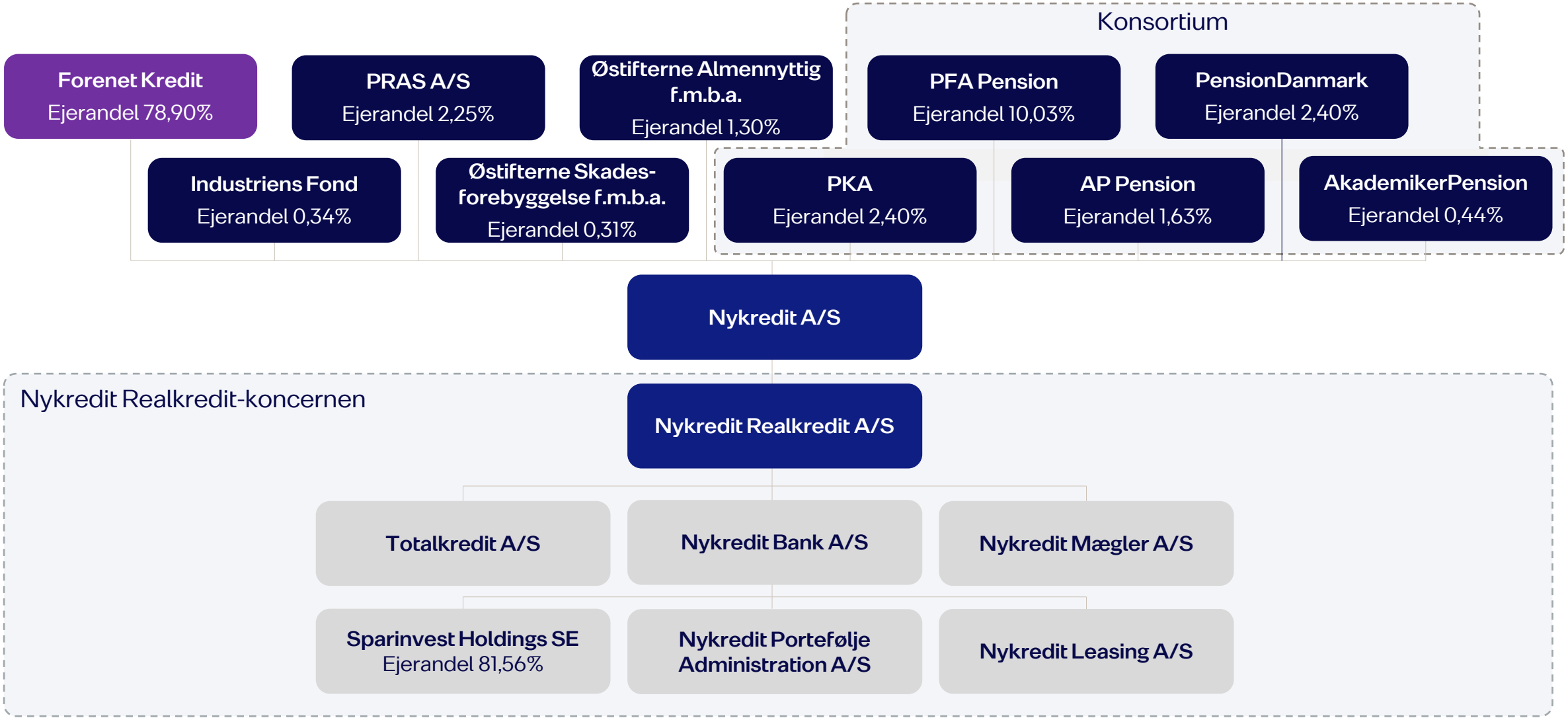Koncerndiagram